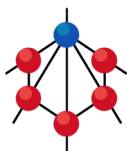




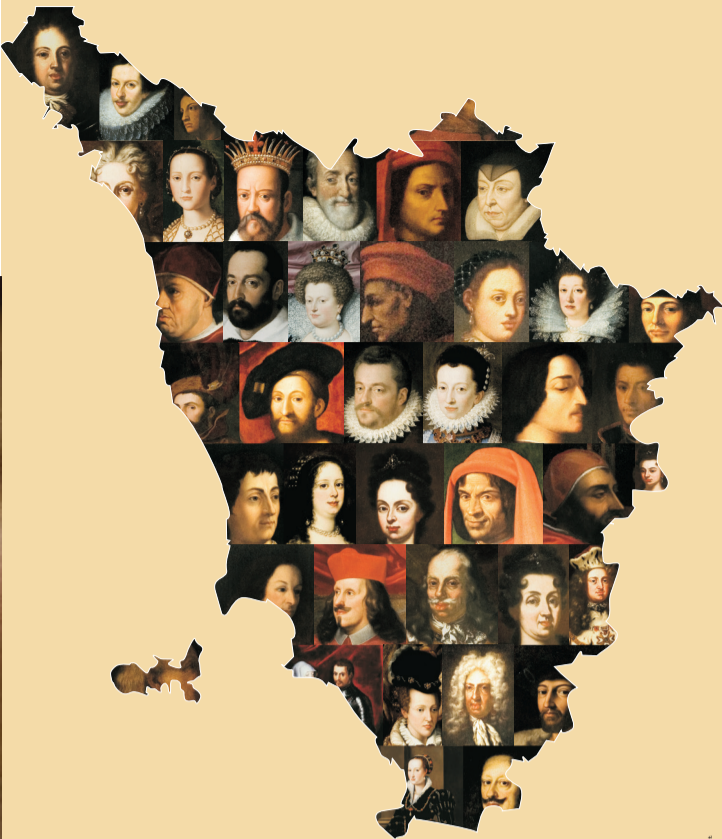
FONDAZIONE
ITALIA-PATRIA
DELLA BELLEZZA



LE VIE DEI
MEDICI



Italia
Nostra



EVENTS 2022

V CENTENARY OF THE BIRTH OF
ELEONORA OF TOLEDO (1522-1562)

- › THE MEDICI PORTRAITS
- › FLORENCE: THE PATH OF THE PRINCE
- › THE MEDICI VILLAS
- › THE BARCO MEDICEO OF THE MONTALBANO
- › THE MARSHLAND LAKE OF FUCECCHIO
- › LEONARDO AND THE MEDICI FAMILY
- › THE MEDICI MOATS IN LIVORNO

THE MEDICI WAYS INDOOR AND OUTDOOR

IL PROGETTO/RETE LE VIE DEI MEDICI È PROMOSSO DAL COMUNE DI CERRETO GUIDI, CONDIVISO DA ITALIA NOSTRA, SOSTENUTO DA ANCI E UNPLI TOSCANA, FEISCT, UNIFI-FORLILPSI, IN COLLABORAZIONE CON FONDAZIONE SISTEMA TOSCANA E TOSCANA PROMOZIONE TURISTICA (PROGETTO EDITORIALE 2017) E CON IL PATROCINIO DELLA FONDAZIONE ITALIA PATRIA DELLA BELLEZZA



THE MARK LEFT BY THE MEDICI IS IMMENSE: IN ADDITION TO BEING ADVOCATES OF ARTISTIC CREATIVITY AND TIRELESS COLLECTORS, THE MEDICI PROMOTED COUNTLESS PROJECTS IN THE REGION, WHICH SHARED THE SAME GOAL OF REPRESENTING MEDICI POWER AND MAGNIFICENCE.

BY FOLLOWING THESE ITINERARIES YOU WILL HAVE AN ORIGINAL IMMERSIVE EXPERIENCE IN THE RENAISSANCE, DISCOVERING AN EXTRAORDINARY CULTURAL HERITAGE OF WHICH EVEN TODAY LITTLE IS KNOWN REGARDING ITS ARTISTIC, DOCUMENTARY, AND SYSTEMIC VALUE.

PATRIZIA VEZZOSI
CREATOR AND PROJECT MANAGER OF THE
VIE DEI MEDICI NETWORK

FLORENCE: THE PATH OF THE PRINCE

FLORENCE, CAPITAL OF THE MEDICI GRAND DUCHY, IS KNOWN AS THE 'CRADLE OF THE RENAISSANCE'. MOST OF THE MEDICI INTERVENTIONS ARE CONCENTRATED HERE. THE TOUR IS AN IMMERSIVE JOURNEY INTO THE PUBLIC AND PRIVATE LIFE OF THE MEDICI DYNASTY THAT DOMINATED THE RENAISSANCE: ON A VISIT TO THE CITY CENTRE, AMONG THE PALACES THAT SYMBOLISE THE POWER AND MAGNIFICENCE OF THE MEDICI, WITH THEIR OFFICIAL HALLS AND SECRET PATHS, YOU CAN ALSO DISCOVER CURIOUS SIGNS SUCH AS TURTLE WITH A SAIL, COSIMO I'S MOST FAMOUS FEAT.



THE MEDICI PORTRAITS

THE MEDICI PORTRAITS OF THE AULICA SERIES AT THE UFFIZI, SUCH AS THOSE PRESERVED IN THE IMPRESSIVE MEDICI VILLA OF CERRETO GUIDI UNESCO 2013, REPRESENT AN EXCEPTIONAL TESTIMONY OF THE POWER AND WEALTH OF THE CHARACTERS DEPICTED, AS WELL AS THE TASTE AND FASHION OF THE TIME. WITH THIS ITINERARY IT WILL BE LIKE LEAFING THROUGH A FAMILY ALBUM: YOU WILL EXPERIENCE THE THRILL OF BECOMING PART OF THE DYNASTY.



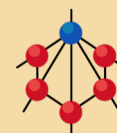
UNESCO MEDICI VILLAS AND GARDENS

THE MEDICI VILLAS ARE CONSIDERED THE MAXIMUM EXPRESSION OF MEDICI POWER AND MAGNIFICENCE. THEY STILL TELL THE MEDICI'S PASSION FOR ART BUT ALSO FOR GOOD FOOD AND COURT INTRIGUES! WITH THIS TOUR YOU WILL DISCOVER AN UNPARALLELED HERITAGE WHERE ARCHITECTURE, GARDENS, LANDSCAPE COME TOGETHER IN A MODEL OF A NOBLE RESIDENCE THAT WOULD BE EXPORTED THROUGHOUT EUROPE.



HUNTING WITH THE GRAND DUKES

THE MEDICI MAGNIFICENCE IS ALSO EXPRESSED THROUGH SEVERAL HUNTING RESERVES THAT WERE CREATED 'FOR THE DELIGHT' OF THE GRAND DUKES TO COMPLETE SUBURBAN VILLAS: IN THE RENAISSANCE HUNTING WAS A TYPICAL PRINCELY EXPRESSION WITH COURT CEREMONIAL. WITH THIS ITINERARY YOU WILL FOLLOW IN THE FOOTSTEPS OF THE MONUMENTAL "BARCO MEDICEO" OF THE MONTALBANO RING THAT LINKS THE FOUR UNESCO MEDICI VILLAS 2013.



LE VIE DEI
MEDICI

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THE MARSHLAND LAKE OF FUCECCHIO

IN AN AREA OF EXTRAORDINARY INTEREST FOR ITS NATURE AND LANDSCAPE, WHERE COSIMO I USED TO GO ON HUNTING TRIPS, YOU WILL DISCOVER THE MEDICI FARMS AND THE MAJESTIC VILLA DI BELLAVISTA, ONCE COMPARED TO THE ROYAL PALACE OF CASERTA, WHICH ARE EVIDENCE OF GREAT LAND RECLAMATION CARRIED OUT BY THE SUCCESSORS OF COSIMO I .
A TOUR ON FOOT, MOUNTAIN BIKE OR SMALL BOAT: AN IMMERSION IN NATURE IN CONTACT WITH MARSHLAND FAUNA AND FLORA.



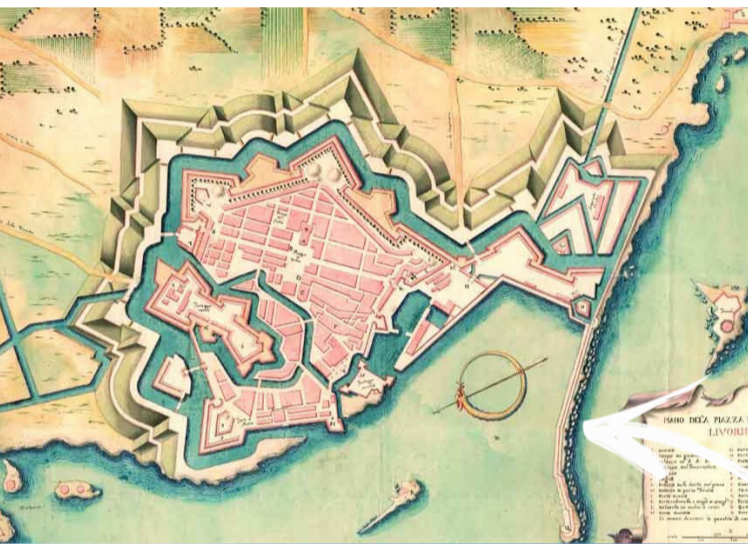
LEONARDO AND THE MEDICI FAMILY

WHAT UNITES LEONARDO DA VINCI (1452-1519) AND COSIMO I DE' MEDICI (1519-1574), THE FIRST GRAND DUKE OF TUSCANY, ARE THE ENCHANTING PLACES BETWEEN MONTALBANO AND VALDINIEVOLE POPULAR WITH COSIMO I AND HIS COURT DURING THE HUNTING TRIPS AND WITH LEONARDO AS A CHILD WHOSE ATMOSPHERES ARE REFLECTED IN THE PICTORIAL WORKS OF THE GENIUS. PLACES WHERE YOU CAN IMMERSE YOURSELF WITH ALL FIVE SENSES THROUGH THIS TRULY EMOTIONAL ITINERARY.



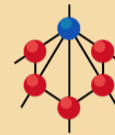
PORTOFERRAIO: THE CITY OF COSIMO I

DO NOT MISS THE TOUR TO COSMOPOLIS, TODAY'S PORTOFERRAIO, THE CAPITAL OF THE ISLAND OF ELBA IN THE TUSCAN ARCHIPELAGO. THE ENCHANTING SUMMER HOLIDAY DESTINATION WAS FOUNDED BY COSIMO I FOR DEFENSIVE, PRODUCTIVE, PATRIMONIAL PURPOSES: TO GUARANTEE THE NAVAL DEFENSE OF THE COAST FROM PIRATE ATTACKS AND TO EXPLOIT THE RICH IRON DEPOSITS PRESENT ON THE ISLAND OF ELBA AFTER HAVING ACQUIRED THE MONOPOLY OF THE MINERAL.



MEDICEAN MOATS IN LIVORNO

LIVORNO WAS A CITY OF STRATEGIC IMPORTANCE, BECOMING THE PORT OF THE MEDICI GRAND DUCHY, ONE OF THE MOST IMPORTANT EMPORIUMS IN THE MEDITERRANEAN. THE BOAT TOUR OF THE MEDICEAN MOATS IS THE MOST SUGGESTIVE WAY TO LEARN ABOUT THE HISTORY OF THE CITY. EVEN TODAY THE MOST CHARACTERISTIC EVENTS, EFFETTO VENEZIA AND GARE REMIERE, HAVE THEIR CULTURAL ROOTS IN THE 17TH CENTURY OF THE MEDICI.



LE VIE DEI MEDICI

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GRAND TOUR MEDICEAN FORTRESSES

THE TWO FORTIFIED PORT CITIES OF LIVORNO AND PORTOFERRAIO ARE PART OF AN IMPOSING DEFENSIVE SYSTEM BUILT BY COSIMO I DE' MEDICI FOR THE DEFENSE OF THE GRAND DUCHY: THE ENTIRE TERRITORY IS CONSIDERED A 'WAR MACHINE'. WITH THIS ITINERARY YOU CAN DISCOVER ONE OF THE MOST STRIKING AND EVOCATIVE ASPECTS OF THE MEDICI INTERVENTION IN TUSCANY, WHICH IS STILL LITTLE KNOWN TODAY.



MINES AND IRONWORKS

TUSCANY IS A REGION RICH IN MINES AND QUARRIES. THE MEDICI EXPLOITED ITS EXCELLENT ECONOMIC POTENTIAL. FAMOUS ARE THE SALT PANS AND ALUM MINES OF VOLTERRA AREA, AS WELL AS THE MARBLE QUARRIES SUCH AS THE "MEDICI BRECCIA DI SERAVEZZA". THE ITINERARY OFFERS EXCITING TOUR ROUTES THAT WIND THROUGH MINING TUNNELS AND PATHS OF HISTORICAL, GEOLOGICAL, NATURALISTIC INTEREST, BETWEEN ANCIENT VILLAGES AND INNOVATIVE IRON MUSEUMS.



AQUEDUCTS AND MEDICEE FOUNTAINS

THE MAGNIFICENCE OF THE MEDICI IS ALSO EXPRESSED THROUGH THE USE OF WATER, IN THE DOUBLE VALUE OF UTILITAS AND VENUSTAS, GUARANTEEING THE WATER SUPPLY THROUGH FOUNTAINS AND SPECTACULAR ARCHED AQUEDUCTS SUCH AS THOSE IN AREZZO, PISA AND PITIGLIANO WHICH IS STARTING POINT FOR AN INTERESTING AND LITTLE KNOWN MEDICEAN ITINERARY THROUGH THE LANDS OF THE TUFO AND THE ETRUSCANS.



THE ROUTES OF THE OARS

THE ROUTES OF THE OARS WERE THE PATHS USED TO TRANSPORT TIMBER FROM THE WOODS IN THE MOUNTAINS OF BARGA TO THE RIVER SERCHIO. FROM HERE, GATHERED IN SPECIAL RAFTS, THE TIMBER WAS FLOATED UP TO THE MEDICI ARSENALS OF PISA WHERE IT WAS USED TO BUILD THE GALLEYS OF THE FLEET OF THE GRAND DUCHY TO DEFEND THE COASTS. THE SUGGESTIVE ITINERARY PROPOSED TAKES PLACE IN AN UNCONTAMINATED LANDSCAPE FOLLOWING THE PATHS OF THE C.A.I. (ITALIAN ALPINE CLUB)



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